

karen katz

Introducing Karen Katz...Just For Baby

- Karen Katz is the much heralded, best-selling children's book author and illustrator creating over 40 titles with sales in the millions of copies.
- Her vivid colorations and her creative utilization of patterns such as gingham, polka dots, flowers and hearts have popularized her work as a "must-have" on every baby's shelf.
- Her best-sellers include the universally famous "Where is Baby's Belly Button?" and "Counting Kisses."
- Karen Katz is the winner of numerous awards and industry accolades and two of her books were featured on *Oprah* and the Oprah.com Web Site as one of her "Favorite Books."
- Karen Katz books are currently featured at Wal-Mart, Target, Barnes & Noble, Borders, Waldenbooks, Babies R Us, Kohls, Pottery Barn Kids, Marshall's, T.J. Maxx, as well as thousands of independent and specialty book stores domestically and internationally.
- Karen Katz books have international appeal and have been translated and published in Spanish, Korean, Chinese and Japanese.
- Current licensed product launching at specialty, catalog, online and book retailers.

Current Licensees:

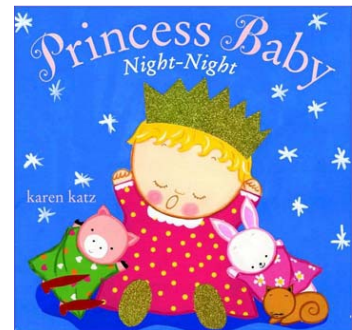
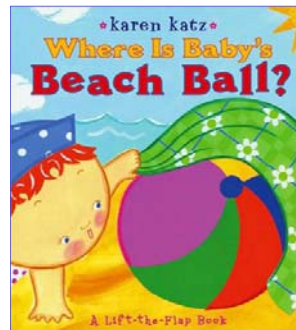
MerryMakers – Plush doll/finger puppets for specialty, book stores & catalog

Prestige Toys – Developmental plush toy line



Seeking licensees for:

- *Apparel*
- *Stationery*
- *Electronic toys*
- *Infant bedding*
- *Room décor*



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Recent Promotions

BeechNut®

Win an Original Illustration of Your Special Time with Baby From Renowned Illustrator and Author Karen Katz



Karen Katz knows all about counting down your day through special moments with your baby. Her warm and wonderful children's books like *Counting Kisses* and *Ten Tiny Tickle* bring the joy of counting, cuddling, and kissing to millions.

Tell Us How You Count Down Your Day With Your Baby

Share a treasured wake-up or bedtime ritual for a chance to win:

Grand Prize of an original illustration of your special ritual, created for you personally by Karen Katz.

One of Three First Prizes including sets of autographed Karen Katz books and Beech-Nut Good Morning and Good Evening baby foods to help your baby grow big and strong.

Visit parentingextras.com/beechnutcontest for more information and to enter.



Counting Down Your Day With Your Baby

There are so many ways to count your way through the day with your baby, from the one-two-three over-the-head of getting dressed to the ten little piggies at playtime.

At Beech-Nut®, we've got something special for mealtimes too. Our delicious Good Morning and Good Evening baby foods are specially made to give babies the right nutrition at the right time of day.

Good Morning has

- 1 One gram of soluble fiber per serving for better attention span.
- 2 The balanced nutrition your baby needs to get through a busy day of learning.

Good Evening has

- 1 Ingredients that help support digestive health.
- 2 High-quality protein for healthy growth during the night.

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With every order placed, Kellogg's® will make a donation to the United Through Reading® Military Program!

Tucking a child into bed with a storybook is a treasured tradition in homes across the country. When a parent is deployed, everyone misses that nightly experience. Thanks to United Through Reading®, military families can keep that tradition alive.

"My three children loved receiving the DVDs from their dad. My youngest would kiss the screen when her dad was done."

Spouse of a US Marine Corps Reservist



PUBLISHERS WEEKLY LATEST STORIES March 13, 2008

Princesses on Parade

Last Thursday, pink was the color of the season at Bloomingdale's on 59th Street in New York City, when 200-some mothers and children turned out for a Princess Party with **Karen Katz** in celebration of her latest book, *Princess Baby* (Random/Schwartz & Wade, Jan.) At the event, which was co-hosted by **Divalyscius Moms** and **Juicy Couture Baby**, children dressed up in gowns and armor, posed for pictures in front of a castle backdrop, enjoyed assorted treats and listened to two readings of the book by Katz. Here, a regally appointed Katz poses before the castle backdrop.

